

TDA News

Display Ads — Rates and Requirements

Prepayment is Required

Display advertising space is available in the *TDA News*. All display ads will appear with dimensions as follows:

Advertising Rates - Per Issue
Six (6) issues published per year. (January, March, May, July, September, November)

The TDA News is published in four-color. Rates below include color. Black and white ads will not be discounted.

		1 X	3 X	6 X
2 3/8" → x 4 3/4" ↑	(one sixth page - vertical)	\$250	\$225	\$200
4 3/4" → x 2 1/4" ↑	(one sixth page - horizontal)			
3 1/2" → x 4 3/4" ↑	(1/4 page)	\$325	\$300	\$275
4 3/4" → x 7 1/4" ↑	(1/2 page - vertical)	\$500	\$450	\$425
3 1/2" → x 9 1/2" ↑	(1/2 page - vertical)			
7 1/4" → x 4 3/4" ↑	(1/2 page - horizontal)			
4 3/4" → x 10" ↑	(2/3 page)	\$700	\$650	\$600
7 1/2" → x 7 1/2" ↑	Back Cover	\$1,000	\$900	\$800

Display ad space is limited and inclusion cannot be guaranteed. Display ads are accepted in the order in which they are received. **Email your ad to sam@tenndental.org by the 1st of the month prior to the month of publication. Payment must be received prior to publication. Payment should be made to: TDA Newsletter, 660 Bakers Bridge Ave., Suite 300, Franklin, TN 37067.** The TDA reserves the right to reject any advertising. For additional information call Mrs. Sharon Melvin at (615) 628-0208.

The *TDA News* is posted on the TDA's website for viewing by TDA members only.

Classified Ads — Rates and Requirements

Prepayment is Required

Classified ads: The first 100 characters (i.e., letters, space, punctuation) are free* for TDA members (three months per year) and \$30.00 for non-members. Each character, in excess of 100, is an additional 30 cents per character (this applies to members and non-members). No charge for a phone number.

Email your ad to sam@tenndental.org by the 1st of the month prior to the month of publication. Payment must be received prior to publication. Payment should be made to: TDA, 660 Bakers Bridge Ave., Suite 300, Franklin, TN 37067. The TDA reserves the right to reject any advertising. Call Mrs. Sharon Melvin at (615) 628-0208 if you have any questions.

(*Free to TDA members - one ad per year - three (3) month maximum - after third month the \$30.00 minimum and additional character charge will apply.)